Proclamation

By the Governor of Alabama

WHEREAS, saving and investing are essential to the continued economic growth and stability of the residents of Alabama; and

WHEREAS, Alabamians can be empowered to make well-informed decisions about where and how they invest personal income; and

WHEREAS, the Alabama Securities Commission, the Alabama JumpStart Coalition, and other valued partners seek to further Alabama consumers awareness of the principles of responsible personal financial management; and

WHEREAS, the Alabama Securities Commission, the Alabama JumpStart Coalition, and other valued partners will be encouraging and educating residents of Alabama on how to save and invest for the long-term; and

WHEREAS, financial education and determination to implement solid financial practices is a proven method to protect individuals from unnecessary financial hardships and continued dependence upon external resources; and

WHEREAS, during Facts on Saving and Investing Campaign Month, state and federal regulators of the financial industry, educators, financial industry, consumer groups and the media will join together to conduct educational events in communities and schools to promote the development of personal financial skills and discipline to help Alabamians build a strong financial future;

NOW, THEREFORE, I, Kay Ivey, Governor of Alabama, do hereby proclaim April 2021, as

Facts on Saving and Investing Campaign Month

in the state of Alabama.

Given Under My Hand and the Great Seal of the Office of the Governor at the State Capitol in the City of Montgomery on the 1st day of March 2021.

Kay Ivey, Governor