

STATE OF ALABAMA  
ALABAMA SECURITIES COMMISSION

IN THE MATTER OF: )  
 )  
MOOLA ZOOLA, INC. ) ADMINISTRATIVE ORDER  
ROBERT ARBUCKLE ) NO. CD-2004-0018  
 )  
RESPONDENTS )

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CEASE AND DESIST ORDER

The Alabama Securities Commission ("Commission"), having the power to administer and provide for the enforcement of all provisions of Title 8, Chapter 6, Code of Alabama 1975, the Alabama Securities Act ("Act"), upon due consideration of the subject matter hereof, and having confirmed information of the offers for sale and/or sale of securities, into, within or from the state of Alabama, has determined as follows:

RESPONDENTS

1. MOOLA ZOOLA, INC., ("MZ, INC.") is a Nevada company, with a business address of 7469 West Lake Mead Blvd., Suite 200, Las Vegas, Nevada, 89128.
2. ROBERT ARBUCKLE ("ARBUCKLE") is the president of MOOLA ZOOLA, Inc., with a business address of 7469 West Lake Mead Blvd., Suite 200, Las Vegas, Nevada, 89128.

STATEMENT OF FACTS

3. Information provided by an Alabama resident, made available to the Commission, indicates that ARBUCKLE offered shares of MZ, INC. stock. ARBUCKLE is not registered as a Securities Agent or Dealer in the state of Alabama.

4. A review of the files of the Alabama Securities Commission Registration Division, and a check with the U.S. Securities and Exchange Commission, disclosed no

record of registration, application of a Reg. D 506 offering, nor exemption from registration, of the stock of MZ, Inc.

5. MZ, INC., failed to comply with a written request, dated and sent on July 22, 2004, by the Commission for information to substantiate the claimed exemption from registration, and financial information regarding the company.

#### CONCLUSIONS OF LAW

6. Neither ARBUCKLE, nor MZ, INC., are registered, or exempt from registration as a Securities Dealer or Agent in the state of Alabama. The sale/offer of securities by an unregistered Securities Dealer or Agent in the state of Alabama is a violation of Section 8-6-3(a), Code of Alabama 1975.

7. The stock of MZ, INC., is neither registered nor exempt from registration in the state of Alabama. The sale/offer of securities without benefit of registration, in the state of Alabama is a violation of Section 8-6-4, Code of Alabama 1975.

This Order does not prevent the Alabama Securities Commission from seeking such other civil or criminal remedies that are available to it under the Act.

This Order is appropriate in the public interest for the protection of investors and is consistent with the purposes of the Act.

ACCORDINGLY, IT IS HEREBY ORDERED that RESPONDENTS, MZ INC. and ARBUCKLE, immediately **CEASE AND DESIST** from further offers or sales of any security into, within or from the state of Alabama.

Entered at Montgomery, Alabama, this 24<sup>th</sup> day of August, 2004

ALABAMA SECURITIES COMMISSION  
770 Washington Avenue, Suite 570  
Montgomery, AL 36130-4700  
(334) 242-2984

BY:



JOSEPH P. BORG  
Director

