

STATE OF ALABAMA
ALABAMA SECURITIES COMMISSION

IN THE MATTER OF:)
)
JERE LOCKE BEASLEY, JR.)
)
 RESPONDENT)

ADMINISTRATIVE ORDER
NO. OB-2002-0001

ORDER OF BAR

The Alabama Securities Commission ("Commission"), having the power to administer and provide for the enforcement of all provisions of Title 8, Chapter 6, Code of Alabama 1975, the Alabama Securities Act, upon due consideration of the subject matter hereof, has determined as follows:

RESPONDENT

1. JERE LOCKE BEASLEY JR. ("RESPONDENT BEASLEY"), from August 22, 1996 to July 31, 1998, was a registered securities agent, employed with, A. G. Edwards & Sons, Inc, with a business address of 2777 Zelda Road, Montgomery, AL 36106. RESPONDENT BEASLEY'S home address is 2140 Meadowlane Dr. Montgomery, AL 36106.

STATEMENT OF FACTS

2. On October 5, 1998, an Alabama resident filed a complaint with the Commission that RESPONDENT, while employed with an Alabama registered dealer, A.G. Edwards & Sons, Inc., effected unauthorized trades in the complainant's account, which resulted in a substantial loss in the account. Review of the complainant's account, and investigation by the Commission staff, disclosed that RESPONDENT did conduct unauthorized trades as alleged by the complainant. It was also determined that on February 15, 1999 the complainant received an apology letter from RESPONDENT in which he stated that he was sorry for being so irresponsible and selfish in the handling of complainant's account.

3. On April 18, 2000, complainant's counsel filed a civil suit against A.G. Edwards & Sons, Inc. alleging that RESPONDENT, as an employee of that entity, conducted at least 20 unauthorized trades in claimant's account resulting in losses of \$350,000. NOTE: On July 2, 2001, complainant's counsel advised the Commission staff that the suit had been resolved to the satisfaction of the claimant.

4. Review of the registration and disciplinary files of the National Association of Securities Dealers ("NASD"), disclosed the following pertinent actions pertaining to RESPONDENT:

- a. 09/10/97 – was censured, fined \$8,100; suspended during the period 11/17/97 to 11/23/97, and required to re-qualify as a general securities representative at the conclusion of the suspension, for executing unauthorized transactions in the accounts of public customers without the customers' knowledge or consent.
- b. 03/01/99 – registration revoked for non-payment of total fines and/or costs (balance \$989.74) imposed in subparagraph 4a, above.
- c. 07/07/00 - barred from association with any NASD member, in any capacity, for executing unauthorized purchase and sale transactions in the account of a public customer.

CONCLUSIONS OF LAW

5. RESPONDENT has engaged in dishonest and unethical practices in the securities industry by executing unauthorized transactions in the account of an Alabama resident, a violation of Section 8-6-17(b)(4), (Code of Alabama 1975).

6. RESPONDENT failed to notify the Commission, within 30 days of its occurrence, of the actions initiated against him, by the NASD and the Alabama complainant, as required by Commission Rule 830-X-3-.10.

7. Pursuant to the provisions of Section 8-6-3(j), Code of Alabama 1975, the Commission may suspend, revoke, deny, censor or bar any applicant or registrant or any officer, director, partner, or person occupying a similar status or performing similar functions if the Commission finds that the Order is in the public interest and the applicant or registrant has willfully violated or willfully failed to comply with any provisions of this article, or a predecessor act, or any rule or order under this article or a predecessor act.

This Order is appropriate in the public interest for the protection of investors and consistent with the purposes of the Alabama Securities Act.

ACCORDINGLY, IT IS HEREBY ORDERED that RESPONDENT JERE LOCKE BEASLEY, JR. be **BARRED** from registration or engaging in securities activities into, within or from the state of Alabama.

Entered at Montgomery, Alabama this 22 day of January 2002.

ALABAMA SECURITIES COMMISSION
770 Washington Avenue, Suite 570
Montgomery, AL 36130-4700
(334) 242-2984

BY:


JOSEPH P. BORG
Director

