

STATE OF ALABAMA  
ALABAMA SECURITIES COMMISSION

IN THE MATTER OF: )  
 )  
JOHN ALLEN. JONES IV ) ADMINISTRATIVE ORDER  
 ) NO. OB-2005-0035  
 )  
 )  
RESPONDENT )

ORDER OF BAR

The Alabama Securities Commission ("Commission"), having the power to administer and provide for the enforcement of all provisions of Title 8, Chapter 6, Code of Alabama 1975, the Alabama Securities Act, upon due consideration of the subject matter hereof, has determined as follows.

RESPONDENT

1. JOHN ALLEN JONES IV, ("RESPONDENT"), was registered in Alabama as an Agent of Alabama registered dealer, Morgan Keegan and Company, Inc. from January 14, 1994, to June 2002. RESPONDENT's last known address is 695, Cloverdale Road Montgomery, AL 36106.

STATEMENT OF FACTS

2. From February 1996, to October 1997, JONES executed, or caused the execution of, securities transactions in the MORGAN KEEGAN accounts of Alabama residents, causing the account value to be turned over **13.32** times, thereby making the securities transactions excessive, unsuitable and inappropriate for the account.

3. From June 1997, to October 1997, JONES executed, or caused the execution of, securities transactions in the MORGAN KEEGAN account of Alabama resident, which were not authorized by the customer, thereby causing an approximate net loss of \$30,000.00 to the account.

4. From February 1997, to September 1998, JONES executed, or caused the execution of, 181 unauthorized securities transactions in the MORGAN KEEGAN account of Alabama resident, thereby causing a net loss of \$33,000.00 to the account.
5. From March 1998, to June 1999, JONES executed, or caused the execution of, securities transactions in the MORGAN KEEGAN account of an Alabama resident, causing the account value to be turned over **4.75** times in 1999 alone. The trades were not authorized by the customer and caused the account an approximate net loss of \$19,000.00.

#### CONCLUSIONS OF LAW

6. That by virtue of the activity set forth in paragraphs 7 through 10 above, JONES has engaged in a course of business, in connection with the sale of securities, which operated, as a deceit upon his clients set forth in said paragraphs, in violation of § 8-6-17(a)(3), Code of Alabama, 1975.
7. That pursuant to Section 8-6-3(j)(2), Code of Alabama 1975, the Commission may suspend or revoke any registration, or deny, censor or bar any applicant or registrant from employment with a securities dealer if the Commission finds that the Order is in the public interest, and that the registrant has willfully violated or failed to comply with any provisions of the Alabama Securities Act.
8. That the activity set forth in paragraphs 2 through 6 above constitutes dishonest and unethical business practices in connection with the sale of securities.
9. That pursuant to Section 8-6-3(j)(7), Code of Alabama 1975, the Commission may suspend or revoke any registration, or deny, censor or bar any applicant or registrant from employment with a securities dealer if the Commission finds that the Order is in the public interest, and that the registrant has engaged in dishonest or unethical practices in the securities business.

This Order is appropriate in the public interest for the protection of investors and consistent with the purposes of the Alabama Securities Act.

This Order does not prevent the Commission from seeking such other civil or criminal remedies that may be available to it under the Alabama Securities Act.

**ACCORDINGLY, IT IS HEREBY ORDERED** that the RESPONDENT shall be **BARRED** from registration as an Agent or engage in securities activities into, within or from the state of Alabama.

Entered at Montgomery, AL, this 26<sup>th</sup> day of September, 2005.

ALABAMA SECURITIES COMMISSION  
770 Washington Avenue, Suite 570  
Montgomery, AL 36130-4700  
(334) 242-2984

BY:

JOSEPH P. BORG  
Director

