

STATE OF ALABAMA
ALABAMA SECURITIES COMMISSION

IN THE MATTER OF:

NORTH AMERICA RESOURCE GROUP)	ADMINISTRATIVE ORDER
JACKIE FISH)	NO. OV-2006-0018A
TOM EMBERTON JR)	
ALAN MURRELL)	
DOUGLAS SMITH)	
)	
<u>RESPONDENTS</u>)	

ORDER TO VACATE

The Alabama Securities Commission ("Commission"), having the authority to administer and provide for the enforcement of all provisions of Title 8, Chapter 6, Code of Alabama 1975, the Alabama Securities Act ("Act"), upon due consideration of the subject matter hereof, has determined as follows:

RESPONDENTS

1. NORTH AMERICA RESOURCE GROUP ('NARG') is a Tennessee Corporation with a business address of 219 Reynolds Road, Glasgow, Kentucky, 42141.

2. JACKIE FISH ("FISH") at all times relevant, was a representative of NARG, from September 8, 2003 through July 28, 2005, with a business address of 219 Reynolds Road, Glasgow, Kentucky 42141. FISH's current home address is 11013 Tompkinsville Road, Summer Shade, Kentucky 42166-9728.

3. TOM EMBERTON, JR ("EMBERTON") at all times relevant, is an Executive Vice President of NARG, with a business address of 219 Reynolds Road, Glasgow, Kentucky 42141.

4. ALAN MURRELL ("MURRELL") at all times relevant is shown as the President of NARG, with a business address of 219 Reynolds Road, Glasgow, Kentucky, 42141.

5. DOUGLAS SMITH ("SMITH") at all times relevant, is shown as the Vice President of NARG, with a business address of 219 Reynolds Road, Glasgow, Kentucky 42141.

STATEMENT OF FACTS

6. The Alabama Securities Commission is in receipt of information that indicates NORTH AMERICA RESOURCE GROUP, JACKIE FISH, TOM EMBERTON JR., ALAN MURRELL, and DOUGLAS SMITH engaged in the offer and/or sale of securities, to wit: that in August of 2004, an unregistered representative of NARG, cold called an Alabama resident and engaged in the offer of and/or sale of unregistered securities, to wit: "Units" of NARG – Huddleston Annex Prospect and Rocky Ridge JV oil and gas well interests, of NARG. Multiple sales were made in which the Alabama resident invested a total of \$68,000.00.

7. A review of the files of the Commission, disclosed that NARG did file for an exemption under Reg D Rule 506 with the U.S. Securities and Exchange Commission on November 2, 2004, and the Alabama Securities Commission on November 16, 2004. However, the filings were conducted after the stated sales were made.

8. On March 24, 2006, Administrative Order, Cease and Desist Order No. 2006-0018A was issued to NORTH AMERICA RESOURCE GROUP, JACKIE FISH, TOM EMBERTON JR., ALAN MURRELL, and DOUGLAS SMITH due to offering for sale securities as outlined in item #6 in the State of Alabama without benefit of registration as a securities Agent or Dealer.

9. On July 20, 2006, the Commission received a letter from Mr. Brandon Blankenship, legal counsel for NARG, in response to the issued Cease and Desist Order. Mr. Blankenship explained that it was the policy of NARG not to make cold calls. FISH worked for at least one other oil and gas company prior to his employment with NARG and their records indicate that Thomas Mitchell was a personal contact with whom FISH had a previous business or personal relationship.

10. On May 28, 2008, the Commission conducted a telephone interview with FISH in which he stated that he met Mr. Mitchell in 2003, while working for a company named American Oil Company. FISH further stated that he would talk to Mr. Mitchell every three (3) to six (6) months up until the time Mr. Mitchell actually invested with North American Resources Group in 2004. During that time FISH stated that he knew everything about Mr. Mitchell, his business, his family history, and hobbies. Early in the relationship FISH stated that he and Mr. Mitchell never talked about investing until Mr. Mitchell came into an inheritance. FISH stated that Mr. Mitchell told him that he had invested in several companies besides North American Resource Group. Verification of the aforementioned was made through Mr. Mitchell.

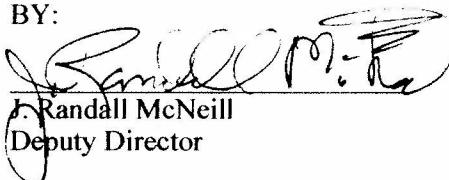
11. In a follow up interview Mr. Mitchell acknowledged that he had been contacted by Fish pertaining to a previous offer.

12. Therefore, based upon good cause shown, the Cease and Desist Order, Administrative Order No. CD-2006-0018A, issued March 24, 2006, is hereby vacated as it pertains to RESPONDENTS NORTH AMERICA RESOURCE GROUP, JACKIE FISH, TOM EMBERTON JR, ALAN MURRELL, AND DOUGLAS SMITH.

Entered at Montgomery, Alabama, this 3rd day of June, 2010.

ALABAMA SECURITIES COMMISSION
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BY:


J. Randall McNeill
Deputy Director