



Proclamation By the Governor of Alabama

WHEREAS, saving and investing are essential to the financial stability of all the citizens of Alabama; and

WHEREAS, Alabama's citizens should make well-informed, educated decisions about where and how they invest their personal income; and

WHEREAS, the Alabama Securities Commission and the Alabama Jump\$tart Coalition seek to heighten Alabama consumers' awareness of the basics of investing and actions required to make an informed investment decision; and

WHEREAS, the Alabama Securities Commission and the Alabama Jump\$tart Coalition will be encouraging and educating citizens of Alabama to become better savers and investors to prepare toward retirement; and

WHEREAS, it is everyone's responsibility to learn the facts of investing, especially with easy access to investment opportunities including global markets and investments through the internet; and

WHEREAS, citizens need to take charge of their money; realize the importance of saving towards their family's future; and understand that it is never too late to invest; and

WHEREAS, during Facts on Saving and Investing Campaign Month, state and federal regulators of the financial industry, educators, financial industry, consumer groups, and the media, will join together to conduct educational events in communities and schools to promote the development of personal financial skills and discipline to help citizens build a strong personal financial future:

NOW, THEREFORE, I, Robert Bentley, Governor of Alabama, do hereby proclaim the month of April 2015, as

Facts on Saving and Investing Campaign Month

in the state of Alabama.



Given Under My Hand and the Great Seal of the Office of the Governor at the State Capitol in the City of Montgomery on the 26th day of March 2015.

Robert Bentley

Robert Bentley, Governor