

ALABAMA SECURITIES COMMISSION
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Email: asc@asc.alabama.gov Website: www.asc.alabama.gov

You are Invited to Attend a Virtual Learning Event - “Investing: What’s New & What’s Not”

Join us as we talk about the various types of investment strategies, some tried and true, and some new, can help fund your retirement.

MONTGOMERY, ALABAMA (April 21, 2021) -- The Alabama Securities Commission (ASC) has partnered with the Investor Protection Trust (IPT), Detroit Public Television, and PBS Books to produce **“Investing: What’s New & What’s Not”** a virtual event which can be viewed via livestream on [ASC’s Facebook page](#), on Friday, April 23, 2021. at 12:00 p.m. Central Daylight Time.

The most important saving and investing goal is building a financially secure retirement, and it’s one of the most challenging goals in life. Fortunately, there are a variety of new, and not so new, investing options and strategies out there that can help. **“Investing: What’s New & What’s Not”** will feature qualified experts who will discuss many of the new investment options, the tried-and-true investment strategies, and how both can be part of a retirement savings plan. The event will be interactive, allowing participants to ask questions, submit comments and get answers in real time. “The ASC is proud to partner with IPT, Detroit Public Television and PBS Books to bring this financial education event to investors in Alabama,” said ASC Director Joseph P. Borg.

The **“Investing: What’s New & What’s Not”** virtual event will livestream on ASC’s Facebook page, on Friday, April 23, 2021, at 12:00 p.m. Central Daylight Time and will feature the following:

- Host: Fred Nahhat, Detroit Public Television
- Moderator: Donna Lowry, Georgia Public Broadcasting
- Topic Segments:
 - Smart New Investment Strategies to Try
 - Standard Steps Toward A Secure Retirement

This is the second episode of the ‘When I’m 65’ series, *Boomers to Zoomers: Building A Secure Path to Retirement*, which is a yearlong series of twelve 60-minute virtual events via Facebook Live on the fourth Friday of each month at 12:00 p.m. Central Daylight Time. The series provides quality, objective, investor and financial information to all Americans to enable them to make wise and safe investment decisions, at every age and every stage of life.

The ‘When I’m 65’ series was developed between a partnership with the Investor Protection Trust and PBS Books, and takes a generational look at retirement focusing on the actions people should take at every age to prepare for a secure retirement. For more information visit, WI65.org.

ABOUT THE GROUPS

The Alabama Securities Commission (ASC) regulates the securities industry in Alabama. The ASC’s mission is to protect investors from securities fraud and preserve legitimate capital markets in Alabama.

www.asc.alabama.gov | www.facebook.com/AlabamaSecuritiesCommission | twitter.com/ALSecCommission

The Investor Protection Trust (IPT) is a nonprofit organization devoted to investor education. Since 1993 the Investor Protection Trust has worked throughout the nation to provide the independent, objective investor

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education needed by all Americans to make wise and safe investment decisions.

www.investorprotection.org | facebook.com/InvestorProtectionTrust | twitter.com/IPT_Info

PBS Books is a multi-platform initiative celebrating PBS programming. Born out of the desire to develop original content that would appeal to vast audience of diverse readers, PBS Books hosts regular social and digital engagement events, as well as live coverage of important literary events across the country.

www.pbsbooks.org | www.facebook.com/PBSBooks1 | twitter.com/pbsbooks

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For further information contact Dan Lord, Education and Public Affairs Manager, 334-353-4858 or Michelle Olympiadis, Investor Protection Trust: 202-775-2112.

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