

ALABAMA SECURITIES COMMISSION

Post Office Box 304700 Montgomery, Alabama 36130-4700
Telephone: (334) 242-2984 or 1-800-222-1253 Fax: (334) 242-0240
Email: asc@asc.alabama.gov Website: www.asc.alabama.gov

The Alabama Securities Commission Boosts Financial Education Outreach Initiatives in Honor of “Basics on Saving and Investing Month”

MONTGOMERY, ALABAMA (April 30, 2024) – Governor Ivey declared April as “Basics on Saving and Investing Month,” to promote the importance of saving and wise investing. In honor of this month’s designation, the Alabama Securities Commission (ASC) presented financial literacy training at 22 events across the state reaching an estimated 1,350 Alabamians.

“A one size fits all approach for financial management fails to take into account the unique goals, circumstances and priorities of the individual. That’s why each ASC presentation is tailored to meet the investor wherever they are on their financial journey,” said ASC Director Amanda Senn. The ASC offers a wide range of free resources for all Alabamians, including students, newlyweds, military families, retirees, women, and others who aim to grow their savings, invest and protect their assets. Many of our investor guides are also in Spanish. Additional information is available at www.asc.alabama.gov under the “For Investors” tab.

To emphasize the importance of financial literacy in Alabama, in 2023, Governor Ivey signed a bill requiring students to complete a course in personal financial literacy and a financial literacy exam. In an effort to instill financial literacy concepts that give Alabama’s students the confidence they need to be successful, ASC has extended its reach by partnering with the Alabama Council on Economic Education (ACEE). ACEE provides professional development for educators, curriculum resources, and financial education seminars for K-12 students. By combining resources and a passion for helping Alabama’s youth, the partnership provides an excellent opportunity to teach the fundamentals of saving and investing strategies at a pivotal age.

“We are excited to partner with the outstanding folks at ACEE and to bring financial education to more people across our great State,” said ASC Director Amanda Senn. “Our aim is to get individuals thinking about the future, and to provide sound fiscal strategies for achieving their aspirations.”

ASC also works with various non-profits and other state agencies, including SHORT the Squirrel, Alabama Jump\$tart Coalition, AARP, the Better Business Bureau, the Area Agencies on Aging, the Alabama Department of Education, and the Department of Senior Services to provide investor education across the state.

The Education and Public Affairs Department participated in 145 events during fiscal year 2023, providing valuable investor education and fraud prevention to Alabamians. To request a presentation for your group, please call 1-800-222-1253 and ask for Public Affairs, or find the online presentation request form on the ASC website under the "For Investors" tab.

###

For further information, contact 1-800-222-1253 and ask for Public Affairs.

ALABAMA SECURITIES COMMISSION

Post Office Box 304700 Montgomery, Alabama 36130-4700
Telephone: (334) 242-2984 or 1-800-222-1253 Fax: (334) 242-0240
Email: asc@asc.alabama.gov Website: www.asc.alabama.gov