STATE OF ALABAMA
ALABAMA SECURITIES COMMISSION

IN THE MATTER OF:	)	
	)	**ADMINISTRATIVE ORDER**
SHANNON LERON ANDREWS	)	**NO. CD-2026-** 0007
KENYA NIGERIA ANDREWS	)	
WEIGHTS N' LIPSTICK LLC	)	
	)	
RESPONDENTS	)	

CEASE AND DESIST ORDER

The Alabama Securities Commission ("Commission"), having authority to administer and provide for the enforcement of all provisions of Title 8, Chapter 6, Code of Alabama 1975, the Alabama Securities Act ("Act"), upon due consideration of the subject matter hereof, has determined as follows:

RESPONDENTS

1. **KENYA NIGERIA ANDREWS (" K. ANDREWS")** 242 N Gould Avenue, Mobile, AL, 36612, is an individual who at all relevant times resided in Mobile, Alabama, and is an owner and operator of **WEIGHTS N' LIPSTICK LLC.**

2. **SHANNON LERON ANDREWS ("S. ANDREWS")** 2455 Gulf Drive, Mobile, AL, 36605, is an individual who at all relevant times resided in Mobile, Alabama, and is an operator of **WEIGHTS N' LIPSTICK LLC.**

3. **WEIGHTS N' LIPSTICK LLC ("WNL LLC")** is a domestic limited liability company with its principal place of business at 2501 Hedgerow Dr., Mobile, AL, 36606.

STATEMENT OF FACTS

4. **WNL LLC** was formed by **K. ANDREWS** on July 31, 2020. **WNL LLC** sells apparel and cosmetics. **S. ANDREWS** is **K. ANDREWS'** husband and is a co-owner and operator of **WNL LLC.**

5. The Commission was notified on March 4, 2026, by the Mobile Police Department of a complaint from an Alabama resident who invested $90,000 with **WNL LLC**. Specifically, the Alabama resident/complainant did not receive the promised return on their investment.

6. The investor learned of the investment opportunity with **WNL LLC** on **K. ANDREWS'** Instagram and Facebook page(s) and contacted **K. ANDREWS.** The investor previously knew **K. ANDREWS** from working together and added they were friends.

7. Between July 2022 and July 2023, the investor signed three (3) investment contracts with **WNL LLC**. When each investment contract matured, **WNL LLC** failed to pay the interest which was owed to the investor. Confronted with this failure and being assured of future payments, the investor agreed to extend each investment contract and re-invest the interest owed.

8. The first investment was an investment contract which was executed on July 22, 2022, and was signed by the investor and **S. ANDREWS.** The amount invested was $20,000 with an interest rate of 20%, and a term of 245 days with lump sum principal and interest payment of $24,000 due on March 24, 2023. Under the terms of this investment contract, the investment contract also provided for a 3% late fee if the investor was not paid within seven (7) days after due date. The investment contract was extended due to **RESPONDENT'S** failure to meet the terms of the contract and make payment at maturity.

9. The second investment contract was executed on October 3, 2022, and was signed by the investor and **S. ANDREWS.** The amount invested was $20,000 with an interest rate of

20%, and a term of 245 days with lump sum principal and interest payment of $24,000 due on June 5, 2023. Under the terms of this investment contract, the investment contract also provided for a 3% late fee if the investor was not paid within seven (7) days after due date. The investment contract was extended due to the **RESPONDENT'S** failure to meet the terms of the contract and make payment at maturity.

10. The third investment contract was executed on November 21, 2022, and was signed by the investor and **S. ANDREWS**. The amount invested was $40,000 with an interest rate of 25%, and a term of 245 days with lump sum principal and interest payment of $50,000 due on July 7, 2023. Under the terms of this investment contract, the investment contract also provided for a 3% late fee if the investor was not paid within seven (7) days after due date. The investment contract was extended due to the **RESPONDENTS'** failure to meet the terms of the contract and make payment at maturity.

11. On August 15, 2023, the Alabama investor, joined by three (3) other Alabama investors, filed a civil action against **RESPONDENTS** in the Circuit Court of Mobile County, AL, Case Number 02-CV-2023-901702.00.

12. The additional three (3) Alabama residents identified in above paragraph (#11) invested $75,000 between June 2021 and July 2022. None of the additional investors received the promised return on their investments.

13. On January 20, 2026, the Circuit Court of Mobile County, Alabama entered a default judgement against **RESPONDENTS** in favor of all named plaintiffs. The order and judgement gave the named plaintiffs compensatory damages relating to each plaintiff, which included principal, interest, and late fees, along with punitive damages of $100,000.

14. An additional investor was discovered during the Commission's investigation. This Alabama resident invested $20,000 on December 9, 2021. Under the terms of this investment contract, the interest rate was 25%, a term of 180 days, with lump sum principal and interest payment of $25,000 due on June 7, 2022. The investment contract provided for a 3% late fee if the investor was not paid within seven (7) days after due date.

15. On June 9, 2022, the investor identified in the above paragraph (#14) extended the original agreement with **WNL LLC** by re-investing the principal and interest earned. Under the terms of this investment contract, the interest rate was 20%, a term of 180 days with lump sum principal and interest payment of $24,000 due on December 6, 2022.

16. On December 12, 2022, the investor received a payment of $12,000 from **WNL LLC** Bank of America checking account with the memo/note listed as "half loan payment". The payment given to the Alabama investor was not "half loan payment", nor did it cover the late fee which the investor was entitled to receive.

17. A review of the Commission's registration files on March 25, 2026, revealed no record of registration, or notice filing, nor any perfected exemption from registration for the investment contracts offered and sold by **RESPONDENTS.**

18. A review of the Commission's registration files on March 25, 2026, revealed that **K. ANDREWS** and **S. ANDREWS** were not registered nor subject to any perfected exemption from registration with the Commission as agents for securities.

CONCLUSIONS OF LAW

19. Pursuant to Section 8-6-2(10), Code of Alabama 1975, the definition of a security includes any "investment contract." The **WNL LLC** investment contracts issued by **K. ANDREWS** and **S. ANDREWS** are securities as defined by the Act.

20. Pursuant to Section 8-6-3(a), Code of Alabama 1975, it is unlawful for any person to transact business in Alabama as an agent for securities unless that person is registered under the Act. **K. ANDREWS** and **S. ANDREWS**, by offering and selling the **WNL LLC** investment contracts, acted as agents in Alabama without having been registered with the Commission, in violation of the Act.

21. Pursuant to Section 8-6-4, Code of Alabama 1975, it is unlawful for any person to offer or sell any security in this state unless it is registered or exempt from registration under Section 8-6-10; or the transaction is exempt under Section 8-6-11. **RESPONDENTS** offered and sold the **WNL LLC** investment contracts, which were neither registered nor subject to a perfected exemption from registration, in violation of the Act.

This Order is appropriate in the public interest for the protection of investors and is consistent with the purposes of the Act.

This Order does not prevent the Commission from seeking such other civil or criminal remedies that may be available to it under the Act.

Additionally, if the allegations set forth herein are found to be true, through either administrative adjudication, failure of **RESPONDENTS** to make a timely request for hearing, or default of **RESPONDENTS**, it is the intention of the Commission to impose sanctions upon the **RESPONDENTS**. Such sanctions may include, inter alia, an administrative assessment imposed on **RESPONDENTS**, an additional administrative assessment for investigative costs arising from

the investigation of the violations described herein against **RESPONDENTS**, and a permanent order to bar **RESPONDENTS** from participation in any securities-related industry in the State of Alabama.

ACCORDINGLY, IT IS HEREBY ORDERED that **RESPONDENTS** immediately **CEASE AND DESIST** from further offers or sales of any security into, within or from the State of Alabama.

Entered at Montgomery, Alabama this 9th day of November, 2016.



ALABAMA SECURITIES COMMISSION
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BY: _____
AMANDA SENN
Director